



MEDIA ADVISORY/ PHOTO OPPORTUNITY

**FOR IMMEDIATE RELEASE
July 13, 2009**

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HAMMERHEADS SLED HOCKEY ASSOCIATION CELEBRATES NEW SLED PURCHASE WITH DROPPING OF CEREMONIAL FIRST PUCK BY RONALD MCDONALD®

Ronald McDonald House Charities® (RMHC®) of the Philadelphia Region to present organization with giant check representing RMHC's \$10,000 grant

WHAT: The Hammerheads Sled Hockey Association, a youth hockey league specially designed for children with physical disabilities, will receive a \$10,000 RMHC grant during a check presentation at an upcoming game. The grant has helped fund the purchase of twelve new sleds for children. Special guest Ronald McDonald will participate in the festivities and will drop the ceremonial first puck to start the game.

WHO:

- John Valentino, Hammerheads Sled Hockey Association President
- Marlene Weinberg, McDonald's® Owner/Operator and RMHC Board Member
- Players and their families
- Ronald McDonald

WHERE: Polonia Bank Flyers Skate Zone
10990 Decatur Rd
Philadelphia, PA 19154
(215) 618-0050

WHEN: Saturday, July 18, 2009
2:15 p.m. RMHC check presentation, Ronald McDonald to drop first puck for start of game
2:30 p.m. game begins

About RMHC

RMHC of the Philadelphia Region, Inc. awards grants to nonprofit organizations for programs that directly improve the health and well being of children. Locally, RMHC supports the Philadelphia, Southern New Jersey and Delaware Ronald McDonald Houses, in addition to the St. Christopher's Foundation Ronald McDonald Care Mobile. The charity receives its support from McDonald's Corporation, McDonald's Owner/Operators, corporate donors and McDonald's customers. For more information, visit www.rmhc.org.

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