



MEDIA ADVISORY/ PHOTO OPPORTUNITY

**FOR IMMEDIATE RELEASE
June 8, 2009**

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THE HILLSIDE SCHOOL CELEBRATES THE LAST DAY OF THE SCHOOL YEAR WITH RONALD MCDONALD®

*Ronald McDonald House Charities® (RMHC®) of the Philadelphia Region, Inc.
to present school with \$10,000 grant*

WHAT: The Hillside School, a non-profit K-6 day school for children with learning disabilities, will recognize a \$10,000 RMHC grant on the last day of the school year with a visit from Ronald McDonald and a commemorative year-in-review video presentation. The video will be shown on a projector and screen that was purchased with the RMHC grant. Special guest Joe Pany, a local McDonald's® owner/operator, will present the Hillside School with a giant check to represent the \$10,000 grant.

Earlier in the year, the projector and screen were used by students to watch the Inauguration of President Barack Obama.

WHO:

- Joe Pany, McDonald's owner/operator
- Dr. Sue Straeter, head of school, The Hillside School
- Ronald McDonald

WHERE: The Hillside School
2697 Brookside Road
Macungie, PA 18062
609-641-1706

WHEN: Friday, June 12, 2009
9:30 a.m. RMHC check presentation
9:45 a.m. Ronald McDonald show
10:00 – 10:30 a.m. Year-in-review video presentation

About RMHC

RMHC of the Philadelphia Region, Inc. awards grants to nonprofit organizations for programs that directly improve the health and well being of children. Locally, RMHC supports the Philadelphia, Southern New Jersey and Delaware Ronald McDonald Houses, in addition to the St. Christopher's Foundation Ronald McDonald Care Mobile. The charity receives its support from McDonald's Corporation, McDonald's Owner/Operators, corporate donors and McDonald's customers. For more information, visit www.rmhc.org.

About The Hillside School

The Hillside School, founded in 1983, is an accredited elementary, K-6 coed day school where children with learning differences succeed. A maximum of eight students in each classroom are instructed using multisensory learning strategies in a stimulating academic environment. The school provides guidance, language therapists, assistive technology, and a Summer Academy. The Hillside School is located in Macungie, Lehigh County in eastern Pennsylvania. The mission of The Hillside School is to maximize the potential of the child with learning disabilities through excellence in education.

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